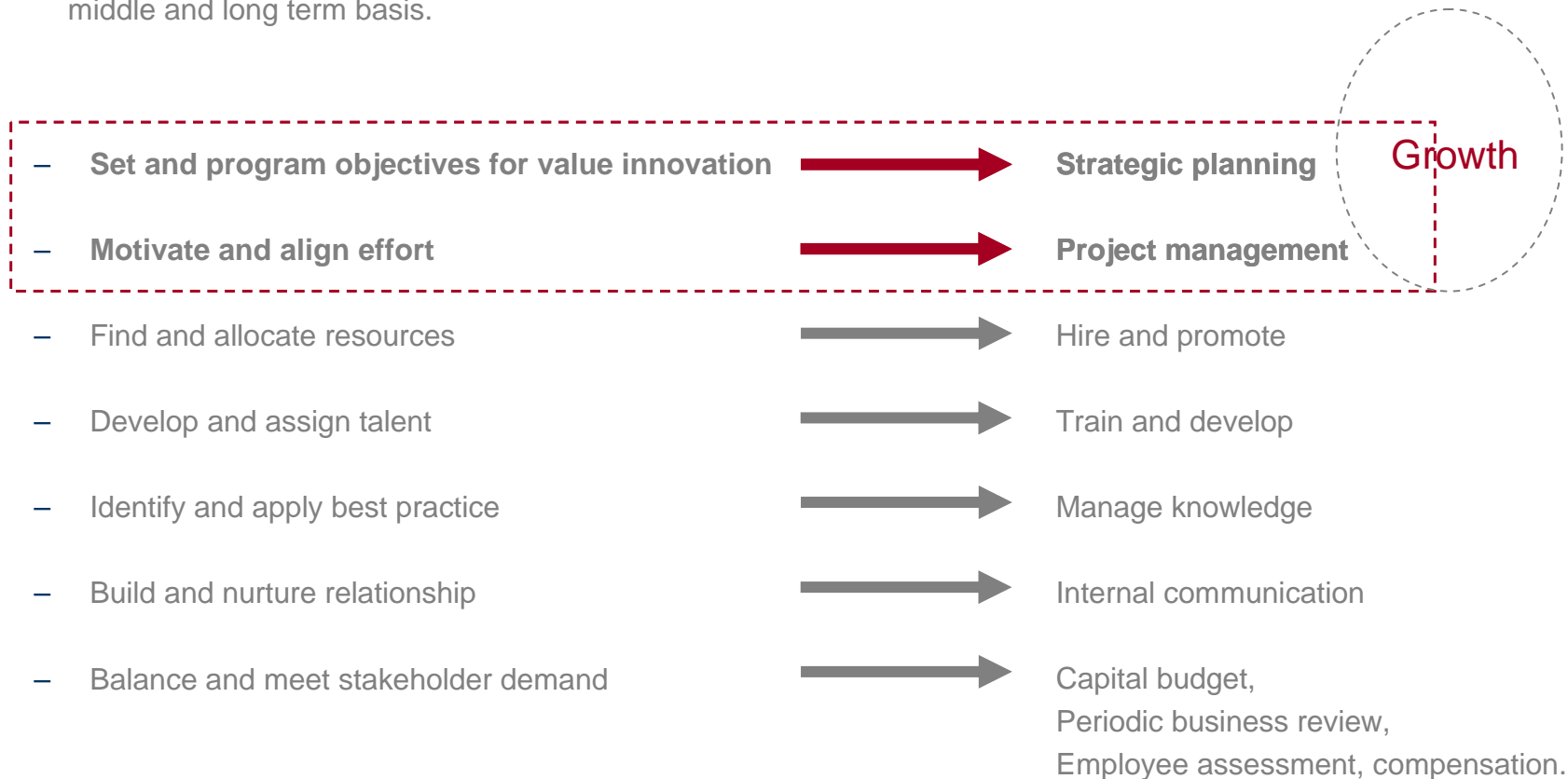


Strategic : Innovative Intent, Value Innovation & Alignment

Invent the future and conduct the enterprise!

Strategic Innovative Intent

The objective of the **Strategic Innovative Intent** is to generate hypothesis for growth and provide due diligence to evaluate risk in order to provide partners with potential business opportunities on a short, middle and long term basis.



Strategic Innovative Intent

Strategic Alignment

The team will deliver a roadmap to:

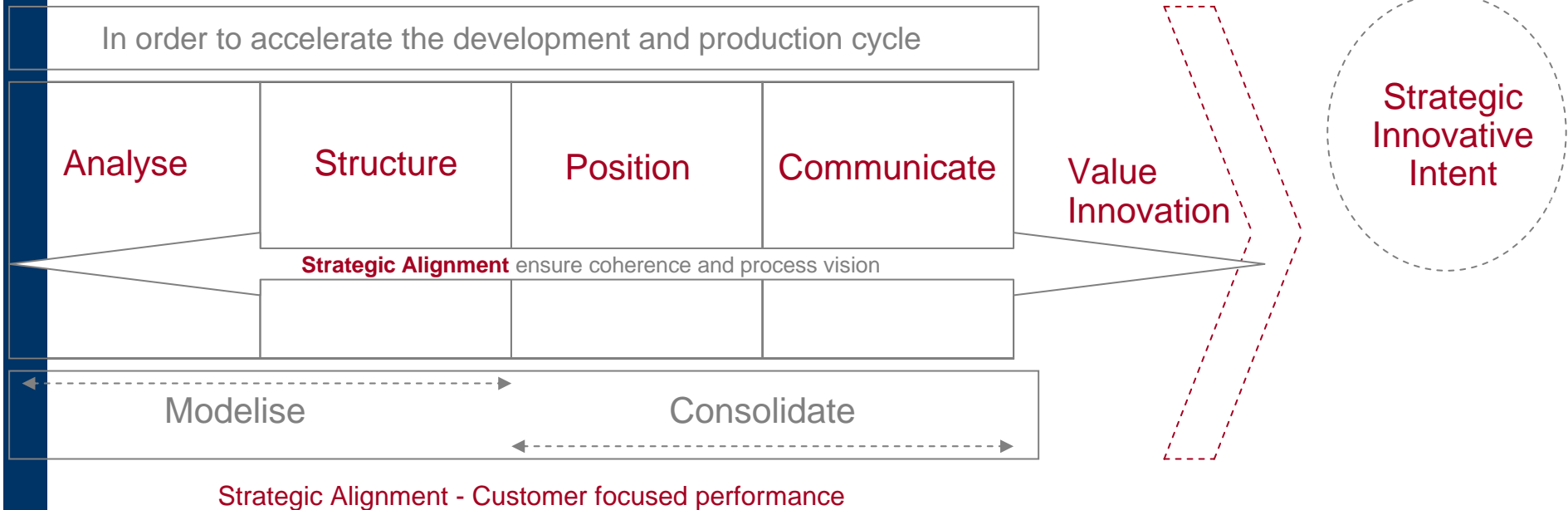
ANALYSE [Analyse the current position]

STRUCTURE [Establish opportunities of improvement]

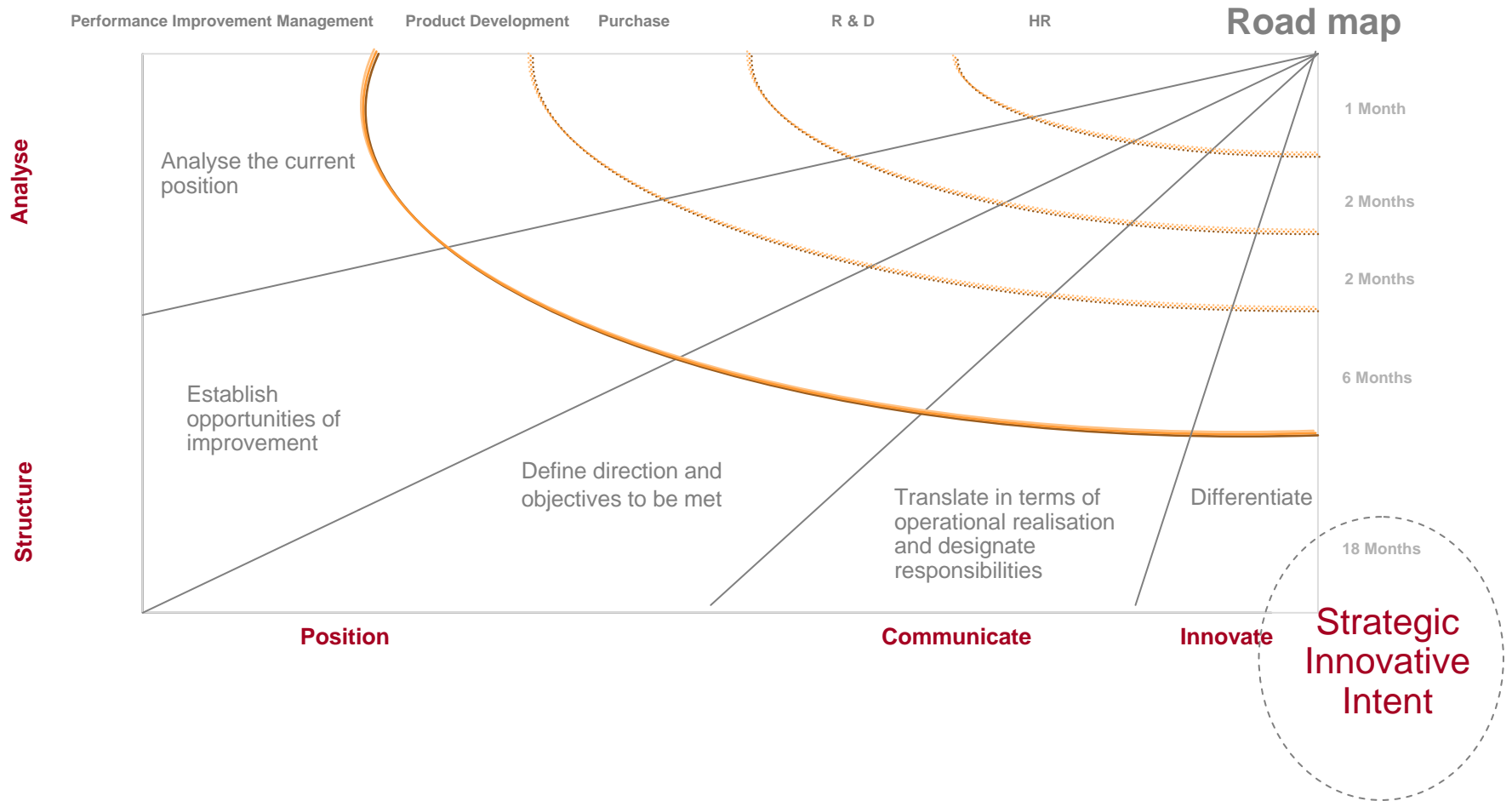
POSITION [Define direction and objectives to be met]

COMMUNICATE [Translate in terms of operational realisation and designate responsibilities]

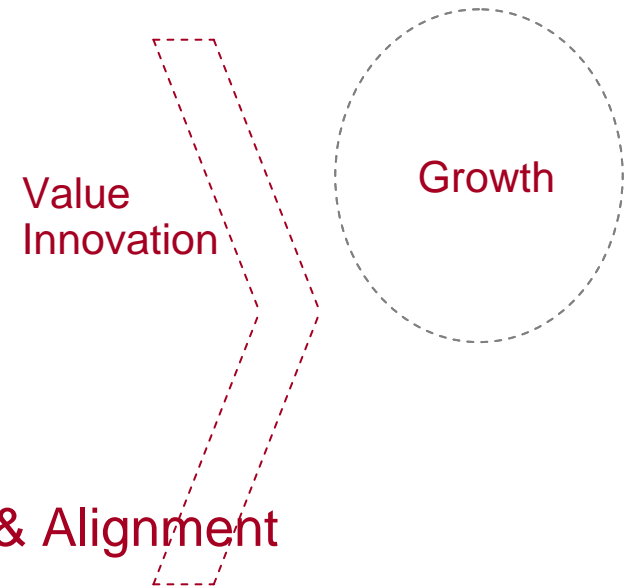
INNOVATE [Differentiate]



Strategic Innovative Intent



Innovation – evolutive differentiation that provide customer and financial value



Strategic : Innovative Intent, Value Innovation & Alignment

Invent the future and conduct the enterprise!